Key Considerations for Public Sector Attendees at Splunk Go Tel Aviv

(1) What city is this event going to be held in?
○ <Tel Aviv>

(2) What is the expected registration and attendance at this event for attendees (non-Splunkers only)?
○ <150-200 people>

(3) Will the event be "free"?
○ Yes. Attendance at Splunk Go is free of charge.

(4) Is the event informational?
○ Yes. Attendees will listen to inspiring speakers, participate in breakout sessions, and learn about how Splunk makes the world more resilient.

(5) What is being served, if anything, for breakfast, lunch, happy hour, and/or dinner during or after the event? What is the expected cost of this?
○ <Breakfast, Buffet Lunch, Coffee/Tea/Pastries, Fruit - 60 USD/person>

(6) Will you be giving out "Splunk gear"? If so, what are you giving out, and what is the cost?
<Splunk swag, 10 USD/pp>

(7) Are you giving away anything that is not "Splunk gear"? If so, what are you giving out, and what is the cost?
○ <It will be a couple of small raffles, 100USD maximum price.>

(8) Will there be any entertainment? If so, what is the entertainment and what is the value of the entertainment?
○ <yes, guest speaker, as moderator, value can be drescribed per person>